

**PREMIERE RACING EVENT PUBLICATION  
NOTICE AND CONDITIONS OF RACE**



**Key West 2011**  
Event Dates: January 17-21, 2011  
**ADVERTISING RATE SHEET AND INSERTION ORDER**

This agreement reserves advertising space in:

**Key West 2011 Official Notice & Conditions of Race**

*Ad commitment deadline: April 15, 2010*

*Ad delivery deadline: May 15, 2010*

*Distribution: June 2010*

AD Size	Price
Full Page (Inside Covers)	\$2,750
Full Page	\$2,200
½ Page	\$1,400
¼ Page	\$ 900

Ad Size:  Full Page     ½ page horizontal     ½ page vertical     ¼ page

Rate: \_\_\_\_\_ Notes: \_\_\_\_\_

On behalf of:

Advertiser: \_\_\_\_\_ Agency: \_\_\_\_\_

We understand and agree that this insertion order is binding upon the advertiser. Premiere Racing Inc. will invoice after the ad delivery date and reserves the right to collect for cancelled ads. Payment is net due 30 days. Industry partner and any other discounts will be reflected on the invoice. Corrections to copy not delivered to specifications, or changes requested by the advertiser may incur charges that will be invoiced. Premiere Racing Inc. reserves the right to not run submitted advertisements, and is not responsible for differences in advertising content that does not substantially affect the advertisement.

Date: \_\_\_\_\_

Name (please print): \_\_\_\_\_

Signature: \_\_\_\_\_

Company Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Send invoice to: \_\_\_\_\_

**Fax completed Advertising Insertion Order to: 781-639-9171**  
**Or mail completed Advertising Insertion Order to:**  
Premiere Racing Inc.  
67 B Front Street  
Marblehead, MA 01945 USA

**For more information contact:**  
**Mike Trovato**  
Email: Mike@Premiere-Racing.com  
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Fax: 781-639-9171