

**PREMIERE RACING EVENT PUBLICATION
NOTICE AND CONDITIONS OF RACE**



Key West 2011
Event Dates: January 17-21, 2011
ADVERTISING RATE SHEET AND INSERTION ORDER

This agreement reserves advertising space in:

Key West 2011 Official Notice & Conditions of Race – Distribution June 2010

Ad commitment deadline: April 15, 2010

Ad delivery deadline: May 15, 2010

SPECIAL INDUSTRY PARTNER RATES

AD Size	Price	GOLD 20%	SILVER 15%	BRONZE 10%
Full Page (Inside covers)	\$2,750	\$2,200	\$2,338	\$2,475
Full Page	\$2,200	\$1,760	\$1,870	\$1,980
½ Page	\$1,400	\$1,120	\$1,190	\$1,260
¼ Page	\$ 900	\$ 720	\$ 765	\$ 810

Ad Size: Full Page ½ page horizontal ½ page vertical ¼ page

Rate: _____ **Notes:** _____

On behalf of:

Advertiser: _____ **Agency:** _____

We understand and agree that this insertion order is binding upon the advertiser. Premiere Racing Inc. will invoice after the ad delivery date and reserves the right to collect for cancelled ads. Payment is net due 30 days. Industry partner and any other discounts will be reflected on the invoice. Corrections to copy not delivered to specifications, or changes requested by the advertiser may incur charges that will be invoiced. Premiere Racing Inc. reserves the right to not run submitted advertisements, and is not responsible for differences in advertising content that does not substantially affect the advertisement.

Date: _____

Name (please print): _____

Signature: _____

Company Name: _____

Phone: _____ **Email:** _____

Send invoice to: _____

Fax completed Advertising Insertion Order to: 781-639-9171

Or mail completed Advertising Insertion Order to:

Premiere Racing Inc.
67 B Front Street
Marblehead, MA 01945 USA

For more information contact:

Mike Trovato

Email: Mike@Premiere-Racing.com

Phone: 508-775-5212

Fax: 781-639-9171