

2010 Miami Grand Prix
March 4 – 7, 2010

Media Advisory – Schedule – Registration



February 2010

Dear Media Representative:

The 2010 Miami Grand Prix is another Premiere Racing event and a major event on the international racing calendar. Sailors from across the country and around the world have begun their preparations for the regatta. Re-matches and second chances will be the orders of the day when the 2009 and recent Key West 2010 class champions defend their titles in March.

Farr 40s, Melges 32s and IRC boats will race in the ocean waters off beautiful Miami Beach.

Whether you will be on site, or are covering the event from your home base, we hope you will register in advance and update our records. You may register by simply emailing me or by completing and returning the attached form.

We will be posting daily results on the web and emailing press releases each night summarizing the day's racing. Press releases, complete results and photos will be posted on www.Premiere-Racing.com

Royalty-free, high-resolution photos suitable for print reproduction will be available following the event accredited publications. Please let me know in advance if you will require any.

On the next page is a one-page summary of information to help you plan your coverage.

Finally, we ask for your clippings and web site links. As you know, media coverage greatly enhances the exposure and the value of the event for participants, sponsors, and all interested parties. Premiere Racing would very much appreciate your including us in your distribution – whether it is in print or in cyberspace. Any photograph or mention of the Miami Grand Prix is of great interest to us. Thank you in advance for sending us either the actual publications or notification for our follow-up.

Our contact information follows:

Premiere Racing, Inc.
67 B Front Street Marblehead MA 01945
Phone: 781-639-9545 Fax: 781-639-9171
Email: Jeanne@Premiere-Racing.com
Web: www.Premiere-Racing.com

Please let us know if you have any questions. We look forward to receiving your registration, updates and information.

Best regards,
Jeanne Kleene
Premiere Racing, Inc.

2010 Miami Grand Prix

Media Advisory and Information

Event Dates: March 4 – 7, 2010
Event Location: Miami Beach, Florida USA
Headquarters: Race Headquarters
Miami Beach Marina
300 Alton Road, Miami Beach, FL 33139
Media Facilities: Miami Beach Marina
Registration: March 3 on site or contact Premiere Racing in advance

Principal Race Officer: Dave Brennan

Event name: **2010 Miami Grand Prix**
Please use the official event name.

Preliminary Schedule Highlights

Details and locations will be available at Headquarters and on the web site

Wednesday March 3:		Daily Thursday - Saturday, March 4-6:
		Harbor Start 0900
Entry Registration & Media Registration	0900 – 1700	Racing 1030 - 1600
		Post Race Social Activities 1600 – 1730
		Sunday March 7:
Welcoming Social	1730 – 1900	Harbor Start 0900
		Racing 1030 - 1530
		Final Prize Giving & Social 1530 – 1700

As many as ten races are scheduled. There are no scheduled lay days. In the event of a no-race day, the last day of racing will remain Sunday March 7.

Planning:

Please visit www.Premiere-Racing.com for Current Entries/Scratch Sheet, Event Details, Press Releases, Results, Sailing Instructions and the Notice of Race, Maps and Schedules, and Accommodation and Travel information.

Photo boats:

Premiere Racing has limited space onboard media boats for photographers and journalists. We will do our best to accommodate you and as always encourage you to make your own arrangements for boats or charters.

Please note sailing instruction 21.3: Media, photo and spectator boats shall not interfere in any way with boats racing or with the race committee and must comply with this instruction and with the oral directives of the race committee on the water

Video: Any commercial video of the event for television or internet use must be licensed by Premiere Racing.

2010 Miami Grand Prix

Media Registration Form

Name: _____

Publication /
Organization: _____

Position: _____

Mailing Address: _____

Email Address: _____

Web Site Address: _____

Contact Phone: _____

Alternate Phone: _____

Fax Number: _____

Please indicate if these
are mobile / cell phones

Primary Media:

____ Periodical ____ Radio
____ Newspaper ____ Television
____ Internet Site ____ _____

Please indicate your preference for receiving Press Releases and Results:

____ Email (to the above email address)
____ Direct Access through *www.Premiere-Racing.com*

Please check one

____ I will attend the 2010 Miami Grand Prix
____ I cannot attend
____ I am not yet sure if I will attend

While we encourage you to arrange for your own on the water transport, please indicate your status

____ I have my own boat and do not request shared photo boat access
(Please complete the boat information below)
____ I request shared photo boat access on these days _____
(Please note this does not guarantee boat availability)
____ I am not sure about my needs

If you are covering a specific boat or class, or are primarily interested in boats from a specific region, please let us know.

Additional Comments or Questions:

MEDIA BOAT Boat Make/Model _____
Boat Captain/Driver _____
Cell Phone _____

Please return to: Premiere Racing, Inc. 67 B Front Street Marblehead MA 01945
Phone: 781-639-9545 Fax: 781-639-9171 Email: Jeanne@Premiere-Racing.com